

# ADVERTISING OPPORTUNITIES

Every issue contains: ✓ Talking Agronomy ✓ Talking Roots ✓ Talking Policy ✓ BASIS news

ISSUE MONTH	PUBLICATION DATE	FEATURE	MACHINERY AND TECHNOLOGY
January	December 18, 2020	The machinery issue The CropTec Show report	The CropTec Show report
February	February 5	Spring weed control Profiting from potatoes	Precision farming 1: Machinery and technology for soil, harvest and store management
March	February 26 March 19	Spring spraying decisions - incorporating weed and disease control Profiting from potatoes <b>Essential cereal disease control supplement</b>	High horsepower tractors Self-propelled and high capacity sprayers
April	April 2	Cereal disease control Oilseed rape special	Profiting from potatoes - machinery and technology
May	April 30 May 15	Precision farming: Data generation and management LAMMA preview <b>Essential OSR supplement</b>	Tractors and materials handling Drills LAMMA Preview
June	May 28 June 11	Cereals event preview <b>Essential Varieties: Cereals and oilseeds supplement</b>	Cereals event preview
July	July 2	Crop nutrition Organic manures Varieties: Market focus LAMMA report	Cereals event report LAMMA report
August	July 30 August 13	Bioproducts - biostimulants and biopesticides Focus on grass-weed control Crop establishment Slug control <b>Essential grass-weed control supplement</b>	Tillage equipment and cultivators
September	September 3	Tyres and tracks Oilseed rape disease control Autumn weed control	Mid-horsepower tractors
October	October 1	Growing for energy production Pulses Farm storage, incorporating grain and root crop storage, agrochemical stores and vermin control	Nozzles and spray application Combines
November/December	October 29	The agritech issue, incorporating The CropTec Show preview Crop protection Crop nutrition Varieties and seeds	Precision technology: automation, data harvesting and application